



Registered Association “Styrian Iron Route”

Based in the heart of Styria

Comprises 18 member municipalities, 65.000 inhabitants

Founded 1987, since then projects worth more than 20 Mio Euro

Focus:

- Preservation of mining heritage & development of region
- Responsible for LEADER programme since 2002
- At the moment 2 EU-projects (Central Europe programme) dealing with the valorisation of the potentials of post-mining regions



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Erzberg (“Iron mountain”)

Largest ore mine in Europe (mining started 1300 years ago). At the peak 13.000 people lived nearby in the main city Eisenerz, nowadays only approx. 5.000.

200 miners still work at the mine today (closure of the mine in near future).

In addition the Erzberg has become an important tourist destination (showmine, “Hauly”) receiving approx. 70.000 visitors per year.



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Mining university of Leoben

Founded 1840

Widely recognized as one of the leading mining universities worldwide

3000 students (many of them international)

Great importance for the region through high-level R&D



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Steel plant “voest alpine Donawitz”

2.000 employees in Leoben

10.000 employees worldwide

Technology and world market leader in many branches, especially rail technology

e.g. longest rail of the world



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Erzbergbahn – Mining railway

Old mining railway nowadays used for touristic purpose.

There used to be a spectacular steam engine in operation until 1978, nowadays a “trainbus” operates on the steepest European standard gauge railway.

There are ideas of re-building the rack railway (“Zahnradbahn”) using steam engine within the Leader programme.

Erzberg and Erzbergbahn are shortlisted for becoming UNESCO world heritage.



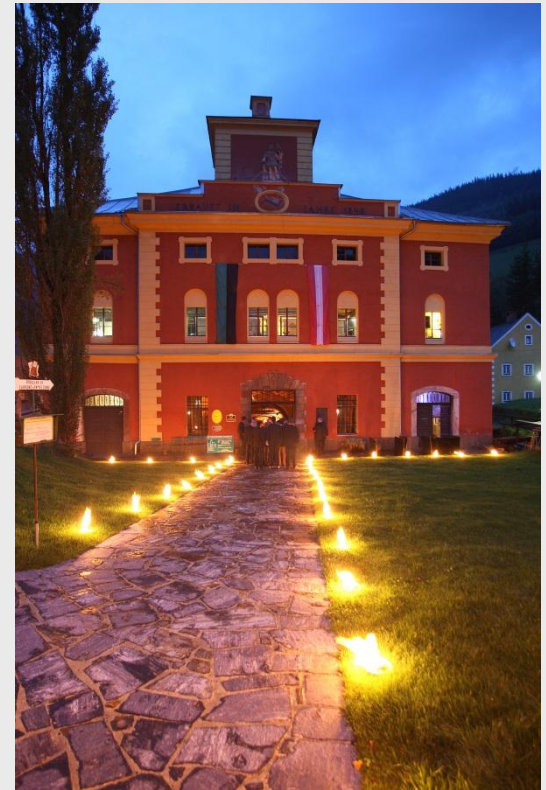


Radwerk IV (blast furnace)

Most important montanhistoric monument, and unique in being the only fully equipped charcoal furnace in the world.

Well preserved museum attracting also international visitors interested in mining history.

Hosts various cultural events.



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Culture and traditions

Culture on the Iron route

Many old mining traditions are still kept alive in the region (dances, festivals etc.) and are important for the identity of the people of the region. They are also important for the touristic destination “iron route”.

Mining heritage is also kept up by restoring important buildings, supporting museums, creating mining-related geo-trails etc.



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LEADER-Period 2007-2013

1: Recyclingakademie

2: Telaarbeitszentrum Eisenerz – TAZE

3: High-Tech Leoben

4: re-design-Eisenerz

5: Destination "Stadt und Region Leoben" Eisen+-Region

6: Stärkung der Region durch Anpassung der Strukturen inkl. Beherbergung

7: Vernetzung mit Medien in der Eisen+-Region

8 : Abenteuer Erzberg

9: Ausdauer- und Extremsport in der Eisen+-Region

10: Gesundheits- und Erlebniswege in der Eisen+-Region

11: Kulturmanagement für die Eisen+-Region

12: Gemeinsame Museumslandschaft der Eisen+-Region

13: Authentische Kulinarik-Angebote der Eisen+-Region

Museum association Styrian Iron Route

European best practise example

14 museums along the Styrian Iron Route are cooperating successfully in form of an association

Aim:

- Common marketing
- Common events
- Common management
- Topical orientation so that each museum doesn't present similar exhibitions



PARTNERMUSEEN IM MUSEUMSVERBUND STEIRISCHE EISENSTRASSE



MUSEEN an der
STEIRISCHEN
EISENSTRASSE



1Kunsthalle Leoben **2**MuseumsCenter Leoben **3**Braumuseum Göss **4**Metallurgiemuseum Donawitz **5**Museum Berg|Werk|Zeug im Schloss Friedhofen **6**Museum Trofaiach & Museumsdepot **7**Radwerk IV und Lehrfrischhütte **8**Stell Bergan ... Erzbergbahn **9**Stadtmuseum im Kammerhof **10**Kupferschaubergwerk Radmer an der Stube **11**Montanmuseum Hiefalau im Köhlerzentrum **12**Österreichisches Forstmuseum Silvanum **13**Wasserleitung Wildalpen **14**Montan- und Gießereimuseum, Gußwerk **15**Museumshof Kammern



www.eisenstrassenmuseen.at
www.eisenstrassenmuseen.at
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Contemporary productions



„Rust festival“ 2012 / Urban Camping



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Valorisation of natural capital (mountainings, lakes etc.)

As mining diminishes, new opportunities show up. The way from an industrial region to a service-orientated touristic region is though hard and cultural change is necessary.

LEADER has helped to improve the infrastructure (e.g. new fixed ropes routes / via ferratae, trails, packages etc.)



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28 11 2006



Hightech

Construction of a research and test center for tunnel driving and tunnel safety at the Erzberg is planned.



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Hightech

Investment: approx. 5 Mio Euro



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Culinary initiative

17 restaurants und 25 regional producers work together to make regional products more available in restaurants as well as through direct sales channels, and to improve the quality of the cuisine (touristic basics).



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Culinary initiative










1

Schloßbauer's Edelbrände

Unser Hof weithin als „Schloßbauer“ bekannt, liegt am Waldrand auf einer Hochebene über Trofaiach. 1220 unter dem Namen Schloß Zmöll erstmals urkundlich erwähnt, gelangte der Besitz im 19. Jahrhundert in bauerliche Hände. Im historischen Gewölbekeller entstehen aus feinstem handverlesenen Obst „hochgelagerte edle Tropfen“, gebrannt nach alter Tradition verbunden mit modernster Branntechnik. Die ausgezeichneten Edelbrände und Liköre – vom Apfel bis zur Zwetschke, über „Radmeißler“ und Zirbel bis hin zum Trofaiacher Nußkür – sind für Genießer etwas absolut Besonderes.

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2

Prämierte Fischspezialitäten

In Österreichs größter Natursichtanlage werden durch reines Abqueilwasser mit einer Temperatur von 8°C optimale Bedingungen für die Setzlinge geschaffen. Der Zufluss des Quellwassers in die Natursicht ermöglicht ganzjährig die Produktion von Regenbogen- & Lachsforellen sowie verschiedener Saiblingarten (Bridling, Elbsaibling, Bachsaibling und arktischer Saibling - Arctic Char) unter höchsten Hygienestandards. - Täglicher Ab-Hof-Verkauf von geräucherter oder geboizter, frischem köchenfertigem oder filetiertem Fisch.

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Spezialfische ab Hof: Mo bis Fr: 7.30-17 Uhr, Sa: 7.30-11.30 Uhr
Lakendfische ab Hof: Mi: 13.30-16 Uhr, Do & Fr: 8-11.30 Uhr und 13.30-16 Uhr



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